

MEPNN Supplier Scouting Opportunity Synopsis

Item Information

Scouting Number	2023-156
Item to be Scouted	Cardboard Retail Display
Days to be scouted	30
Description	Retail display for consumer packaged goods in large retailers. Must have multiple shelves to display product as seen in the attached supporting document.
State item to be used in	Pennsylvania

Contact Information

Email	
First Name	
Last Name	
Department / Company / MEP Center	
Bureau / Division / MEP Center Regional Office	

Supplier Information

Type of supplier being sought	Manufacturer
Reason	New product startup

Summary of technical specifications and performance requirements

Describe the manufacturing processes (elaborate to provide as much detail as possible)	Custom artwork/branding is printed on paper/poster board/cardboard. It is then cut into the necessary shape and assembled into the final retail display. Must include shelves for our individual cartons see the attached example with Lumify.
Provide dimensions / size / tolerances / performance specifications for the item	18 inch length, 5 inch width, 48 inch height, see image for example.
List required materials needed to make the product, including materials of product components	Cardboard, poster board, clear plastic.
Are there applicable certification requirements?	No
Are there applicable regulations?	No
Additional Technical Comments	

Volume and Pricing

Estimated potential business volume	We will need to purchase around 150 displays to start with additional quantities increasing
Estimated target price / unit cost information (if unavailable explain)	We'd like to keep each display under \$50 dollars per unit in production quantities. At the prototype phase we are willing to increase that to \$100

Delivery Requirements

When is it needed by?	End of quarter 1 2024 we'd like to have the displays manufactured.
Describe packaging requirements	Open to discussion
Where will this item be shipped?	Our headquarters in Pittsburgh, PA

Additional Comments

Is there other information you would like to include?	This display shelf will be used to showcase eyedrops in retail stores.
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