Weight-Loaded Target Carrier For Laser Tracking Patent #10,168,421

GROW • IMPROVE • LEARN • NETWORK



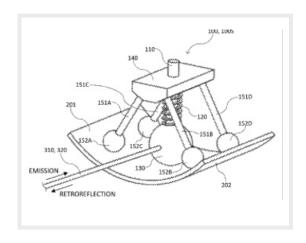




Technology Overview

Weight-Loaded Target Carrier For Laser Tracking – Patent #10,168,421

The present invention provides a better methodology for taking multiple measurements using a laser tracker and a retroreflective target with respect to a cylindrical or other three-dimensional object. At least one weight is connected to the shaft so that when in a vertical position, the shaft exerts a downward force against the retroreflective target in the vertical axial direction of the shaft. The laser target assembly is positioned upon a surface at each of a plurality of surface locations, whereby the legs and the retroreflective target are contiguous with the surface, and wherein at each surface location the retroreflective target is contiguous with the surface in accordance with the downward force exerted by at least one weight.



Capabilities

- Uses a laser tracker and a retroreflective target with respect to a cylindrical or other three-dimensional object to provide a better methodology for taking multiple measurements.
- Weight-loading imposes a downward pressure so the laser tracking target at the bottom end of the shaft is maintained in a state of constant contiguity with respect to the underlying surface of the object being measured.

Benefits

- The multifarious combinations of leg lengths and leg angles are possible in order to suit the shape or configuration of the surface upon which the Weight-Loaded Target Carrier for Laser Tracking is mobile.
- Consistent, forceful contact is maintained to achieve more accurate measurements that are easy to repeat without variance.

Benchmarks

Benchmarks are unique qualities that are used to compare against existing patents, patent filings, and commercially available products in this assessment tool.

Index Number	Title	Description	
1	Accurate Measurement	An inventive cradle allows the spherically mounted reflector to move freely in a vertical axis to accurately capture the surface profile.	
2	Multifarious Combinations	The multifarious combinations of leg lengths and leg angles are possible to suit the shape or configuration of the surface upon which the Spring-Loaded Target Carrier for Laser Tracking is mobile.	

Market Research

Executive Summary

This section provides insights into market size, trends, and barriers to entry for commercial applications of the technology, as well as recommendations for deeper market research. Potential markets include Surveying Equipment, Measuring and Control Instruments, and Autonomous Mobile Robots. The fastest-growing market is Autonomous Mobile Robots, with a Compound Annual Growth Rate (CAGR) of 15.5%.

Potential Markets

Surveying Equipment

All tools and electronics related to surveying land, and mining and construction.

Market Insights

Market Size

• The global Land Survey Equipment market was valued at \$7.3 billion in 2020 and is projected to reach \$13.4 billion by 2030 (a CAGR of 6.1% from 2021 to 2030).

Market Trends

- The Land Survey Equipment market is mainly driven by urbanization and industrialization in developing countries.
- This equipment saves significant time and gives accurate outputs, a result of its dataprocessing software.

Barriers to Entry - High

- Many local companies offer rental and leasing services for land equipment products, which may reduce the number of end users buying their own equipment.
- Market entry is restricted, owing to a need for skilled workers and technical knowledge about operating equipment and software.
- The use of drones to capture images and videos has increased in recent years.

Key Players

 Hexagon, Hi-Target, Hudaco Industries Limited, Kolida Instrument Co., Ltd., Robert Bosch GmbH, Shanghai Huace Navigation Technology Ltd.

Market Research (cont.)

Potential Markets

Market Insights

Power Generation

All forms of energy consumption related to generating electricity

Market Size

 The global Power Generation market was estimated at \$1,800 billion in 2022 and is expected to reach \$3,900 billion by 2032, (a CAGR of 8.04% during the forecast period from 2023 to 2032).

Market Trends

- The demand for electricity is expected to increase along with household incomes, driven by an increased rate of electrification of transportation, heat, and surging demand for digitally connected devices and air conditioners.
- The Power Generation market has experienced great demand due to various factors, such as increasing population, and rapid urbanization.
- Economic growth is only possible as infrastructure (e.g., power) grows.

Barriers to Entry – High

- Existing generation equipment and systems rely on aging infrastructure, which struggles to meet the growing demand for electricity.
- Declining investment in power sectors is the biggest challenge to market growth.

Key Players

• Enel SpA, Electricite De France SA, State Power Investment Corporation, E.ON SE, Engie

Measuring and Control Instruments

Consists of superconductors, Photoelectric sensors, automotive DC-DC converters, and control instruments

Market Size

 The global Measuring And Control Instruments market is expected to grow from \$699 billion in 2021 to \$782.4 billion in 2022 (a CAGR of 11.9%).

Market Trends

- Market growth is due primarily to companies rearranging their operations and recovering from COVID-19; restrictive containment measures involving social distancing, remote working, and the closure of commercial activities resulted in operational challenges.
- Governments around the world are investing in the creation of small cities. This is expected to drive demand for measuring- and control instruments for a variety of applications.

Barriers to Entry - Medium

• Differentiation of this product from products that exist already in the market landscape.

Key Players

• Thermo Fisher Scientific, Siemens AG, Apple, Jabil Circuit inc., Honeywell international inc., Schneider Electric.

Market Research (cont.)

Potential Markets

Market Insights

Autonomous Mobile Robots

Autonomous mobile robots pick, transport, and sort items within manufacturing and distribution facilities without manual intervention

Market Size:

 The global Autonomous Mobile Robots market was valued at \$2.9 billion in 2022 and is expected to have a CAGR of 15.5% from 2023 to 2030.

Market Trends:

- Warehousing and retailing companies collaborate with technology companies and automation solution providers to transform their material handling operations.
- E-commerce companies acquire autonomous robot vendors to expand their warehouse operations.
- Autonomous robots also enable warehouses and production facilities to introduce process automation without extensively changing their operating environment.

Barriers to Entry - High:

• The competitiveness in the market is high.

Key Players:

· ABB, Bleum, Boston Dynamics, Clearpath Robotics, Inc., GreyOrange

Market Research (cont.)

Conclusions

- The Surveying Equipment market seems to be the most viable option for this invention. The technology already lends itself to existing use cases in this field and could easily be retrofitted for near-term use.
- Measuring and Controls Instruments is a more difficult market to enter; the invention would require adaption of to make it useful for this marketplace.
- The Autonomous Mobile Robots market could be a feasible market for the invention. The highly competitive nature of this market, combined with the existing use of lasers for measuring applications would make the invention a highly innovative development and could bring value to this market.

Recommendations

Priority Key:

- Must: A critical and time sensitive recommendation to advance technology with respect to the area of focus.
- **Should:** An important recommendation to advance technology but is dependent upon predecessor recommendations or is not time sensitive.
- **Could:** A recommendation that will have insignificant impact on advancing the technology but could be a beneficial consideration.

Recommendations	Priority	ROM Cost	ROM Timeline
Advance TRL and MRL Plan	2	\$15,000	4 months
Market Planning and Scouting	3	\$35,000	6 months
License technology	1	\$15,000	2 months
ROM Total:		\$65,000	

Level of Market Opportunity



Analyst: DVIRC



Competitor Analysis

Competitor Analysis Intent

The intent of this section is to identify potential commercially available, competing technologies and provide conclusions and recommendations based on the information provided at the time of assessment. The resulting information may be used to identify technology strengths or weaknesses in features or claims, as well as potential licensing partners.

Research Methods

Various resources to uncover information about different companies that perform similar functions

Markets	Competitors		
Surveying Equipment	 Hexagon: Surveyors geared with Leica Geosystems' end-to-end workflow solutions allow the equipment to achieve efficient and accurate processing, report and share information. Hi-Target: HiScan-C is a fully integrated mobile mapping system with Hi-Target advanced 3D laser and geo-referenced digital imagery, which provides value when a massive amount of asset data must be collected in a short period of time. Kolida Instrument Co: KTS-442UT includes a series of new display chips, screen, and font. A new CPU has been used in the 442UT to allow the instrument to calculate faster with lower battery consumption. 		
Measuring and Control Instruments	 Siemens AG: SITRANS LUT420 Level Controller enables level or volume measurement of liquids, slurries, and solids, as well as basic pump control functions, and basic data logging capability. SITRANS LUT430, and SITRANS LUT440 models feature better accuracy (± 1 mm within 3 m). Jabil Circuit Inc: Light Detection and Ranging (LiDAR) has become the technology of choice for 3D sensing for autonomous vehicles. It uses laser light to survey and measure the distance to surrounding objects and features. ThermoFisher Scientific: Level Measurement Controller products include instruments and sensors designed to monitor and control test material levels under a wide range of conditions in laboratory and industrial applications. 		
Autonomous Mobile Robots	 ABB: Non-contact laser volume and level products provide solutions for accurate measurement including the following applications: inventory in bunkers, blending hoppers, reactor vessels, level control, volumetric measurement, and various dry bulk solids and liquids in silos. Prime Robotics: Prime's MobileShelf is a goods-to-person pick solution for warehouses, e-commerce, and factory environments. Offers a pick rate of 350+ picks per hour, max payload capacity of 1,100 lbs. (500 kg), average speed of 5 mph, 2D LIDAR safety, bump bars, navigation. Boston Dynamics: Stretch Warehouse Solution is an advanced vision system that detects boxes and container surroundings, with a powerful gripper that handles packages up to 50 pounds. 		

Competitor Analysis (cont.)

Markets

Competitors

Substitutes

Hand Pipe Measuring Tool

- Pipe Measure Tool Wraparound Tape, Flex Angle Measuring and Marking Gauge is a flexible pipe measuring tool with a marking scale from 3.88 inches to 4 feet designed for pipe diameters sized from 3 to 6 inches.
- **Pipe Pit Gauge:** Pit gauge is made of 0.50, highly polished stainless steel ~2-11/16, wide and 5-1/4, long. The indicator arm has a stylus that fits into the pits of the pipe being measured.
- **Gauge Meter Calipers:** Dial Pipe Thickness Gauge is a 0-10mm, 0.1mm thickness meter with an iron metal handle that can be used to measure plate- and pipe thickness.

Laser Pipe Measuring Tool

- Acuity: AR1000 Laser Distance Sensor measures targets from 4" up to 100' without
 the use of reflective targets. It can work with any opaque target, even glowing steel,
 at temperatures up to 1000°C (1800°F). The AR1000's accuracy is typically ± 3 mm
 (0.12").
- Milwaukee: 330' Laser Distance Meter is a three-position auto-detecting levers and an industry-first digital auto-level with IP54 rating and continuous real-time measurements.
- **Johnson Level:** Electronic Self-Leveling Pipe Laser Level tool offers an accuracy of +/- 1/16" inches at 100', which is valuable for contractors involved with road construction, landscaping, bridge building, pipe jacking, tunnel boring, or for the installation of sanitary storm sewer pipelines.

Conclusions

There are already several handheld and laser tools on the market mainly focused on the leveling capabilities of a laser for use in industries that construct long lines of pipe. This invention could add value for measuring the diameter of difficult pipes to get to that handheld devices would struggles with.

Technology Readiness Level – Hardware

Technology Readiness Level Intent	Current TRL
The intent of this document is to determine the level of effort required to advance the technology from its current state to a desired future state. Project tasks may be proposed to assist in technology advancement. The <i>Technology Readiness Level (TRL) Deskbook</i> version July 2009 served as the reference document for the TRL assessment. TRLs run from 1 to 9.	3

Research Methods

TRL determination has been conducted on applicable levels as seen below. The assessment was conducted by reviewing the following materials:

- · Technology Overview
- Patents No. 10,168,421
- · Q&A call with inventor

Findings

The Weight-Loaded Target Carrier for Laser Tracking takes multiple measurements using a laser tracker and a retroreflective target with respect to a cylindrical or other three-dimensional object. At least one weight is connected to the shaft so that when in a vertical position, the shaft exerts a downward force against the retroreflective target in the vertical axial direction of the shaft. The technology has a completed proof of concept, but the invention has not been developed or prototyped, resulting in TRL of 3. For the assembly of the invention, the inventors state that it would be comprised of mainly commercial off the shelf (COTS) parts with some refined machining parts. There are no formal TDP or BOM created at this time, but the inventors do have a 3D model.

Conclusions

For the Weight-Loaded Target Carrier for Laser Tracking to reach more advanced readiness levels, several steps must take place, starting with the creation of a TDP for the invention. The prototype must be developed and validated in laboratory-and operational environments. Also, the need to further develop and consider the manufacturability of the device on a large scale is essential.

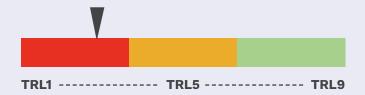
Technology Readiness Level – Hardware (cont.)

Recommendations

Priority Key:

- Must: A critical and time sensitive recommendation to advance technology with respect to the area of focus.
- **Should:** An important recommendation to advance technology but is dependent upon predecessor recommendations or is not time sensitive.
- **Could:** A recommendation that will have insignificant impact on advancing the technology but could be a beneficial consideration.

Recommendations to advance TRL to 9	Priority	ROM Cost	ROM Timeline
Develop TDP	Must	\$1,000	1 month
Develop Cost Model	Must	\$1,000	1 month
Develop Prototype	Must	\$2,500	2 months
Validate Prototype in lab/operational environments	Must	\$5,000	3 months
Complete Design for Manufacturing	Should	\$3,500	2 months
Control system development/testing	Must	\$5,000	3 months
Study necessary compliance approvals/accreditations	Must	\$4,000	3 months
Discuss potential to license technology to OEMs	Could	\$2,000	2 months
Finalize Cost Model	Should	\$1,000	1 month
Third party TRL revision	Could	\$3,500	2 months
Finalize TDP	Should	\$1,000	1 month
ROM Total		\$31,500	19-21 mos



Analyst: DVIRC



Manufacturing Readiness Level

Manufacturing Readiness Level Intent	Current MRL
The intent of this assessment is to determine the level of effort required to advance the technology from its current state to desired future state. Project tasks may be proposed to assist in the advancement of the technology. The <i>Manufacturing Readiness Level (MRL) Deskbook</i> version 2.0 served as the reference document for the MRL assessment. MRLs run from 1 to 10.	3

Research Methods

Although a contractor has not been identified, an MRL determination has been conducted on applicable levels as seen below. The assessment was conducted with the following events and materials:

- · Technology Overview
- · Q&A interview with the inventor
- Patent No. 10,168,421

Findings

The MRL will generally track with the TRL but be slightly lower. The following is an assessment of the technology's current MRL and reasoning for the rating.

The Weight-Loaded Target Carrier for Laser Tracking has an identified manufacturing proof of concept resulting in an assessment of MRL 3. The technology is comprised of a laser target assembly, including a generally rectangular member, four legs, a shaft, a coil spring, and a retroreflective target. At least one weight is connected to the shaft so that when in a vertical position, the shaft exerts a downward force against the retroreflective target in the vertical axial direction of the shaft. The main purpose of the device is to take multiple measurements using a laser tracker and a retroreflective target with respect to a cylindrical or other three-dimensional object. This device has not been developed, prototyped, or tested in the field, which is a crucial next step. There is no formal TDP or BOM at this time, but the inventors do have a 3D model. There is no cost model.

With regard to manufacturing, the inventors specified that there are no exotic materials or tools needed to make the product. For assembly of the invention, the inventors state that it would be comprised of mainly COTS parts with some refined machined parts. In terms of approvals or accreditations, there are no additional requirements, but it is expected that the invention will be part of a set of measuring tools. Postproduction testing will require tolerance assessments to ensure the the device is aligned and manufactured correctly. No supply chain issues are expected, and the device will not require any software, as the device has no electronics.

Conclusions

Until the TRL process (TDP, testing) is advanced, the MRL will remain low. Since most of the parts are COTS, and only a few are to be manufactured specifically for this invention, the unit can be advanced through the remaining MRL levels without excessive expense. Making a prototype of this variation of the device is a crucial next step and testing the device in a laboratory or field setting will be required.

While the prototype approaches a more developed level, we recommend that the inventors finalize suppliers (including possible backups) to widen sourcing options for COTS parts and avoid supply chain issues. A more thorough MRL assessment should be completed when these suppliers have been identified and an evaluation can be made in a production environment.

Manufacturing Readiness Level (cont.)

Recommendations

Priority Key:

- Must: A critical and time sensitive recommendation to advance technology with respect to the area of focus.
- **Should:** An important recommendation to advance technology but is dependent upon predecessor recommendations or is not time sensitive.
- **Could:** A recommendation that will have insignificant impact on advancing the technology but could be a beneficial consideration.

Recommendations to advance MLR	Priority	ROM Cost	ROM Timeline
Develop BoM	Must	\$1,500	2 months
Develop Cost Model	Should	\$1,000	1 month
Scout assembly/COTS suppliers	Must	\$1,500	2 months
Perform Critical Design Review	Must	\$1,500	1 month
Complete Design for Manufacturing	Should	\$2,500	2 months
Discuss potential to license technology to OEMs	Could	\$2,500	2 months
Finalize Cost Model	Should	\$1,000	1 month
Finalize BoM	Should	\$1,000	1 month
Third party MRL revision	Should	\$3,500	2 months
Finalize/Select COTS suppliers	Must	\$1,000	1 month
Pilot Production Run	Must	\$3,000	1 month
Evaluation and Design Modification	Must	\$2,000	1 month
Full-Rate Production Run	Must	TBD	TBD
ROM Total:		\$22,000	16-18 mos





